

Mendocino Winegrape & Wine Commission

September 18, 2006

MARKETING & PROMOTION COMMITTEE MEETING NOTICE AND AGENDA

Thursday, September 28, 2006 – 3:00 pm

Ag Commissioners Office - Conference Room
890 Bush St
Ukiah, CA

Chairman Edward Wallo is calling a meeting of the Marketing & Promotions Committee to consider the following items for possible action:

1. Chairman's Report
2. Update on MCLA marketing plans and activities
3. Short term projects
4. Proposal received to hold 2007 Wine Affair on the coast
5. Brainstorm marketing and promotion ideas
6. Proposed next meeting dates:
 - Tues., Oct 10
 - Tues., Oct 24
 - Tues., Nov 7
 - Tues., Nov. 21
 - Tues., Dec 5
 - Tues., Dec 19
7. Adjourn